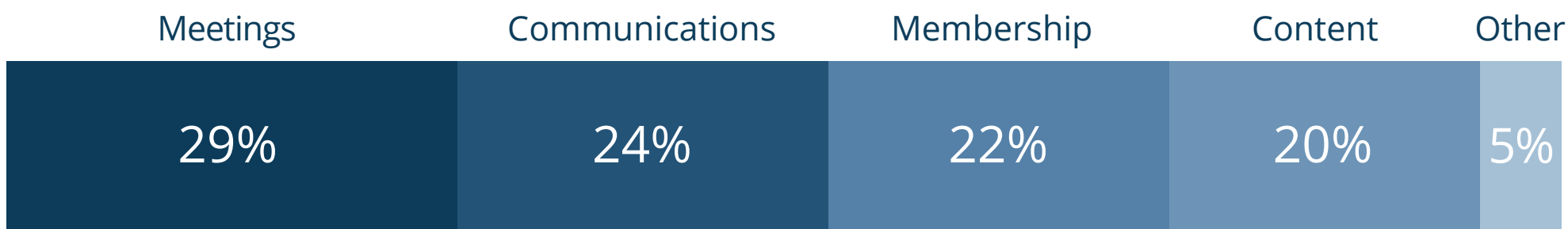


3 KEY QUESTIONS LOCAL CHAPTER LEADERS SHOULD ASK THEMSELVES

1 HOW CAN STARCHAPTER HELP ME?

We are more than just a website. All of the main features of StarChapter are utilized proportionately to streamline chapters activities.



*Breakdown of StarChapter Usage reported in 2017

IN 2017
StarChapter customers saw a

21%
increase

in new members joining their chapters

128%

increase in guests attending events/meetings

26%
increase

in sales including events, dues, merchandise

“StarChapter has been helpful in streamlining all of our chapter communications... [StarChapter] has been a great timesaver and also created more traffic to our Houston chapter website.”
Courtney Rai, ILEA Houston

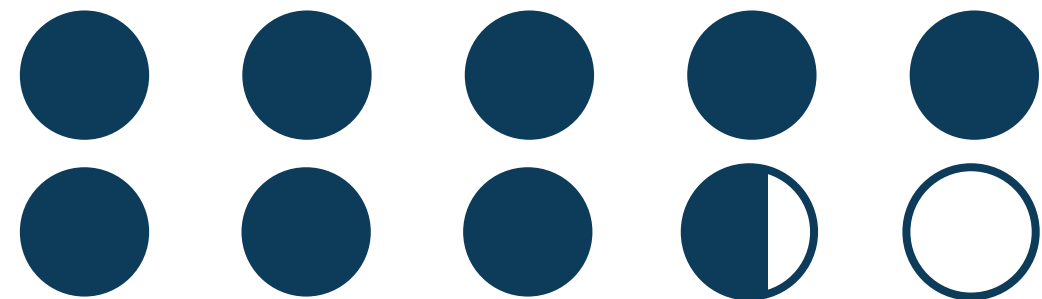
“Very Good! Very functional and versatile. Overall easy to use and move around. It has a lot of features and benefits. It is a good software for small trade associations that have members and dues and events. Nice that is all in one program.”
Tiffany Miner, CCIM Central Arizona

2 WHAT IS STARCHAPTER?

StarChapter is a member-friendly association management software company serving local chapters of professional and trade associations in the United States and Canada.

3 WHY STARCHAPTER?

86% of our customers agree that StarChapter makes it easier to manage their chapter or organization.



“Excellent Software and Excellent Customer Service. I recently became a board member of a local chapter and we were using Wordpress for our website and ConstantContact as our email database. With the help of StarChapter we were able to combine both services into one. This ultimately saved us time and money. Plus the customer support is phenomenal. They worked with me and the board every step of the way...”
Vincent Moulden, PRSA Central Chesapeake Chapter