

6 WAYS OF ENGAGEMENT



LEVERAGE STARCHAPTER TO STRENGTHEN YOUR ASSOCIATION

Start off our partnership at any engagement level. We can tailor the program to your association's needs and progress our partnership at the pace you desire.

1 BRANDING
Brand guidelines will help achieve a consistent look across all chapters.

4 SIGN UP INCENTIVES
Let chapters know national is advocating for them and let us promote a discounted offer on sign up.

2 SPEAKING ENGAGEMENTS
Invite StarChapter to your leadership conferences to promote collaboration.

5 DATA INTEGRATION
We will work with your IT team to implement data integration, StarChapter's Membership Data Sync.

3 CONTENT COLLABORATION
Best practices shared through sponsored content or a customized webinar series to assist chapters in understanding how to deliver membership values.

6 PORTFOLIO
Gain access to aggregated data to help you get better insights into local chapters.