

6 Ways to Raise Money



Making the decision to spend money that wasn't spent before for an organization is never easy. Sometimes it is necessary to figure out the difference between what was allocated before that is being eliminated by the new service and the new cost. The ideas below have been used by chapters many times to help make the transition easier and to make decision simpler.

Bring in Sponsors

We have the sponsorship feature that allows you to manage ads on your website and generate revenue. So, if you find 4 or 5 corporate sponsors to pay you \$200 or \$300 a year (even more) for an ad on your website and newsletter PERMANENTLY, StarChapter is paid for right then and there.

Sell Ads

Use your new StarChapter website to sell and display ads. With very little effort you can raise extra money for the budget and with StarChapter it is very easy to manage.

Fundraiser

Host a fundraiser to make money. You can make a good time out of it as well, and possibly have some silent auctions.

Call to Membership

Put out a call to the entire membership to chip in a few dollars each to cover any deficiencies in the cost to get started with StarChapter. You'd be surprised how effective this can be.

Hold a Raffle

Set up raffle tickets for each meeting. This will create a fun atmosphere and help you raise money without even taking it out of your budget. You can raffle out free meetings, a free dinner, bring a friend for free, 1/2 off membership, a member spotlight area in the next newsletter. Some companies will make inexpensive hats, t-shirts, mugs, pens, stickers, you can raffle them off or even sell them in your shopping cart and earn revenue throughout the entire year, and so much more.

Refer Other Chapters to StarChapter

Yes we have a referral program that will send you a \$75 visa gift card for every chapter you send to StarChapter that signs up. Check our website for details.