

# 6 WAYS TO LEVERAGE

Leverage on your collaboration with StarChapter in different levels. Start off our partnership at any engagement level. We can tailor the program to your association needs and progress our partnership at the pace you desire over time.

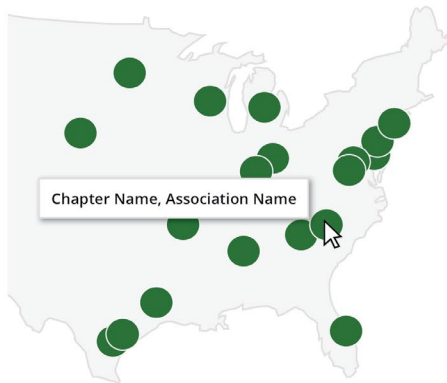
<b>APPROVED VENDOR</b>	National sees StarChapter as a viable resource for local chapters.
<b>ENDORSED VENDOR</b>	National actively promotes StarChapter without mandating a change to local chapters.
<b>PREFERRED VENDOR</b>	National promotes the use of StarChapter in local chapters.
<b>EXCLUSIVE VENDOR</b>	National chooses StarChapter to be employed by ALL local chapters.
<b>SELECT VENDOR</b>	Customize to your association needs.

- 1 WEBINAR SERIES**  
Turn the webinar series into a complete customized experience, perfectly tailored for the association.
- 2 BRAND SPECS**  
Brand guidelines will help design sites so all chapter sites will achieve a consistent look across all chapters.
- 3 PORTFOLIO**  
Gain access to real-time, aggregated data to help you get better insights to local chapters.
- 4 SIGN UP INCENTIVES**  
Let chapters know national is advocating for them and let us promote a discounted offer to local chapters.
- 5 DATA INTEGRATION**  
StarChapter will work with your IT team to develop a two-way data integration.
- 6 SPEAKING ENGAGEMENTS**  
Invite us to leadership summits/conferences or other speaking engagements to promote collaboration.

# StarChapter Portfolio

Product developed especially for national leadership to gain access to real-time, aggregated results, helping you and your management team gain better insights to the local chapters.

## Chapter Overview



## Snapshot

**MEMBERSHIP**  
**3,026**  
NON-MEMBERS: 41,136

## Alerts

**AGGREGATE ALERTS**

- ⚠ Decrease in Meeting Attendance: -33.29%
- ⚠ Decrease in Sales: -12.17%
- ⚠ Decrease in Activity: -7.48%

<b>SALES</b> View Full Report ➔	<b>TOTAL</b> <b>\$256,323</b>	<b>EVENTS</b> <b>\$243,835</b>	<b>DUES</b> <b>\$0</b>	<b>CATALOG</b> <b>\$12,488</b>
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As a result of the time savings of the new auto-import features of StarChapter, our members likely have more time to plant a tree and rescue a puppy. StarChapter has made the world a better place thanks to their comprehensive tools and their ability to automate.

– Brian Unrein, IT Manager  
American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE)