

CONTENT COLLABORATION



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Through our communication with thousands of chapters throughout the last decade, we've come to realize that professional and trade associations provide amazing industry specific content, but there seems to be a gap when it comes to best practices for chapter management. Allow us to fill that gap. We've been providing relevant, useful chapter management best practices for years.

We can help your chapters with how to best:

- + Increase Meeting Attendance
- + Develop Board Member Skills
- + Recruit Volunteers
- + Grow Your Membership
- + Streamline Chapter Management
- + Add Member Value
- + Ease Board Transitions
- + Improve Member Communications
- + And More

WE DO THIS THROUGH:

1
Features in Your Newsletter

2
Educational Webinar Series

3
Blogs for Your Website

4
Social Media Posts for Your Followers

