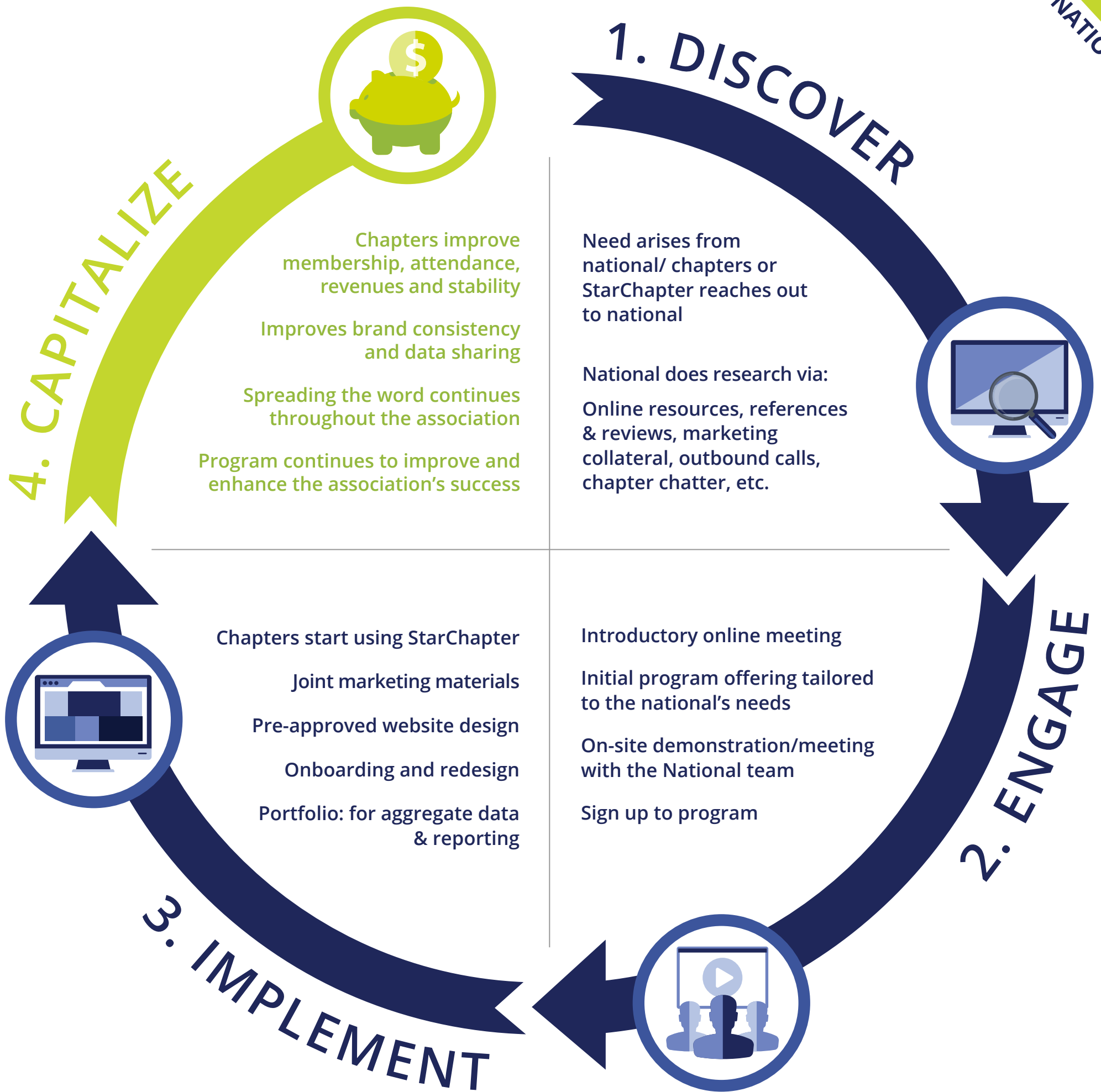


The **JOURNEY** To Find and Implement Your **ASSOCIATION TECHNOLOGY PARTNER**

Choosing a strategic technology partner can be a long, grueling process. You are tasked with finding a partner that can provide your chapters with the needed services and support as well as data and communication sharing with national. Chapters need the tools to function and grow the support from national but also need the freedom to grow and become a good conduit for channeling association value with a local flair. When both are doing what they do best, the association grows stronger.

This infographic will help you and your team establish the most efficient process in finding and implementing the best technology partner. From our experience working with dozens of national associations, the process guarantees successful results and a flourishing association.



The **J**OURNEY **CHAPTERS** Take to Reach Success With a **SOFTWARE** **PROVIDER**

In local association chapters, as board volunteers come and go every year or two, the need for a strong, reliable software vendor rises. Chapters need a software with the functionality and services to manage and grow membership, event attendance and revenues as well as a professional support team. When they find a vendor that offers both functionality and support in affordable prices, chapters can quickly reap the benefits and grow stronger.

This infographic illustrates the journey in which local chapter leaders embark when reaching success using a chapter management software vendor. This process has been proven to be efficient time and time again after working with tens of thousands of association professionals.

