

YEAR IN REVIEW

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2018 was a great year for the thousands of local chapters that utilize StarChapter to support their 493,495 members. Check out some of the highlights!



76,860,096
TOTAL SALES



In 2018, StarChapter customers saw a **17% increase** in sales for their chapters.

StarChapter can't be beat for your association's needs. StarChapter offers the most comprehensive and affordable association management software system available today for organizations of all sizes."

— Pearl F.



StarChapter helped us get organized with our membership and allow[ed] us to focus on their needs. I love the membership management and the simplicity of setting up meetings and the ability for people to register and pay for our events. This was a game changer!"

— Trent H.

43.6% of our customers gave us a 9+ out of 10



WHAT THEY LIKED BEST

All-In-One System	27.7%
Meetings Functionality	21.0%
Email Marketing	16.5%
Website Content Management	14.3%
Membership Functionality	13.8%
StarChapter Provided Content <i>(Newsletter, Blog, and StarChannel)</i>	5.8%

20,691 EVENTS



ATTENDED BY

53% Members
47% Guests

In 2018, there was a **201% increase** in guests attending events/meetings.