

Empowered
With StarChapter's
Online Tools Our
Chapters Kept
Their Members
Engaged

29%

Member Renewal
Campaigns

49%

Articles
Posted

INCREASE OF

34%

Surveys
Sent

43%

Announcements
Posted

18%

Blogs
Posted

“Utilizing StarChapter for our HR association has been very helpful and has been very easy for our association to utilize and adapt to. From both an Administrator and a User it is very easy to learn and use. StarChapter has intuitive training for both aspects.”

*Dawn Huizenga
SHRM Lakeshore*

“We now have ONE platform that we use for all our needs. We have ONE list to manage with all our member info. It's a turnkey system, and has made things much easier for a board that changes every two years. We're very happy with StarChapter!”

*Betsey Larson
KC Ad Club*

2020

A YEAR IN REVIEW

How StarChapter Helped Pivot To Virtual During Quarantine