

# Engaging Members virtually

HI, WHO JUST JOINED?	CAN YOU EMAIL THAT TO EVERYONE?	IS ____ ON THE CALL?	UH, ____ YOU'RE STILL SHARING...	HEY, GUYS, I HAVE TO JUMP TO ANOTHER CALL
(SOUND OF SOMEONE TYPING, POSSIBLY WITH A HAMMER)	(LOUD, PAINFUL ECHO/ FEEDBACK)	(CHILD OR ANIMAL NOISES)	HI, CAN YOU HEAR ME?	NO, IT'S STILL LOADING.
NEXT SLIDE, PLEASE.	CAN EVERYONE GO ON MUTE?	I'M SORRY; I WAS ON MUTE	(FOR OVERTALKERS) SORRY, GO AHEAD	HELLO? HELLO?
SO (cuts out) I CAN (unintelligible) BY (cuts out) OK?	SORRY I'M LATE (INSERT LAME EXCUSE.)	I HAVE A HARD STOP AT...	I'M SORRY, YOU CUT OUT THERE.	CAN WE TAKE THIS OFFLINE?
I'LL HAVE TO GET BACK TO YOU.	CAN EVERYONE SEE MY SCREEN?	SORRY, I WAS HAVING CONNECTION ISSUES.	I THINK THERE'S A LAG.	SORRY, I DIDN'T CATCH THAT. CAN YOU REPEAT?



# CONNECT!



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How we build  
community when  
we don't get  
together?

We must learn to *think in moments*, to spot the occasions that are worthy of investment ... In organizations, we are consumed with goals ... **But for an individual human being, moments are the thing. Moments are what we remember and what we cherish.**

- *Dan Heath, Power of Moments*



**Elevation**

**Insight**

Defining moment

**Memorable** + **Meaningful**

**Pride**

**Connection**

# Engagement is ...



Event attendance



Activity participation



Volunteering



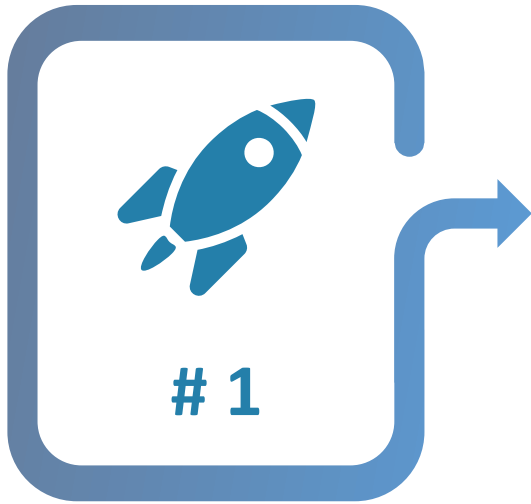
Community building



Social Media engagement

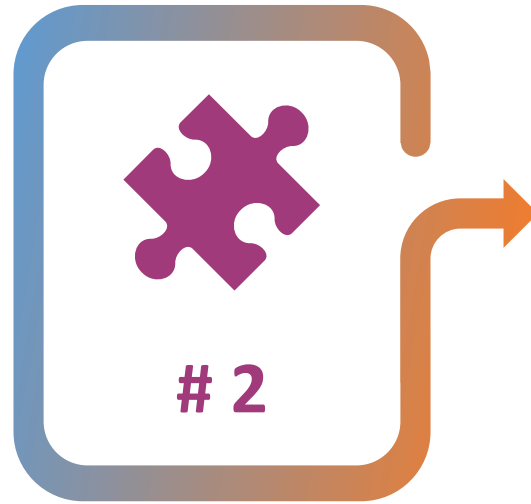


Content



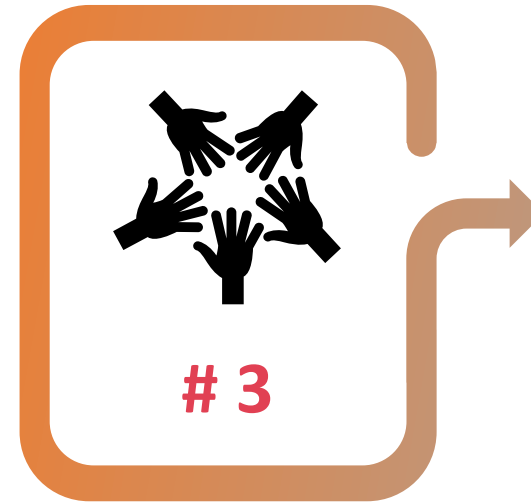
## Community

- Virtual Idea Swap
- Virtual Watch Party
- Educational Webinars
- Community Service
- Volunteering



## Content

- Website
- Blog
- Social posts
- Resources
- E-letter



## Connections

- Change up the meeting
- Add fun/relief
- Someone outside the "circle"





# #morethanlearning



HOME ABOUT MEMBERSHIP EDUCATION & EVENTS CAREER CENTER RESOURCES



## COUCH CHATS

The #COVID-19 pandemic has presented unprecedented challenges for many industries, and our industry partners have not been immune. Couch Chats are facilitator-led Zoom conversations designed to allow you to connect with your peers virtually to discuss the changing business environment. If you have questions or would like to share practices that have worked well for you and your company, please join us. Registration is complimentary (20 participants max).

**Discussion Topic:** Peer-to-Peer Support Community  
**Target Audience:** Industry Partners (CVBs)

- Share information
- Capture insights
- Discuss concerns
- Better align in the future

Sign In search

### Date & Time

When: Apr 1  
to 4:00 PM (P

Download to Y

### Location

**Dial-in Instruction**  
Once you've registered, you'll receive a confirmation email from us. Please click the link to join the meeting.

### Contact

Brandon J. Craig, MP  
707-235-3179  
brandon@calsae.org

### Policies

Meeting & Event Policies  
Cancellation Policy  
Consent Clause

in lieu of  
**LUNCH**

## Wednesdays at noon | starting April 1st (not kidding!)

Precisely at the halfway mark each week, AIA Mississippi invites you to a midweek dose of optimism as we break bread together (virtually). We'll gather questions in advance and post so members can join, ready to share their experiences.

Dress quarantine casual :: Pets encouraged. :: [Register at this link](#)

**Grab some takeout from your closest locally owned restaurant.** We'll have a moment where we display their logos and get a screenshot for our digital outlets so THAT'S YOUR HOMEWORK.

## April 1, 2020 Launch Questions

### COVID RESPONSE

- Are you being called on to modify existing buildings or build temporary facilities to handle infection and expected crush

# #morethanlearning

We run tiny **virtual campfires** for **remote workers** with wildly smart **stories, fun games** and s'mores 🍪🔥

This is how we do it...

🔥 We facilitate **100% virtual team building activities for remote workers**. The event is a virtual campfire, that includes historic ghost stories, icebreaker games, little competitions and real s'more making. It's all the fun of a real camp night, with no mosquito repellent required.

🔥 One week before your event, we send each of your team members a **tiny campfire kit**. This kit includes a campfire-candle, wood matches, s'more ingredients and team-colors. It's like getting a little joy box in the mail 📦 On camp day, we send each team member a link to a video conference room and run the experience.

Hi 🙌 We are *Tea vs Coffee* and we run **100% virtual team building activities** with **real** tea & coffee tastings 🍵 × ☕

Here's how it works...

**#1:** About a week before your event, we mail each of your team members a care package. The package includes **four exotic drink packs** from eco-friendly farms, plus fair-trade chocolate. The drinks are a selection of unusual teas, coffees and infusions. For example, one of our favorites is an avocado-coffee blend called Hass-Bean.



**#2:** On the day of your event, everyone logs into a virtual hangout room that we provide. The event starts with friendly icebreakers and meditation, then transitions to the main event: **The Official Tea vs Coffee Ceremony**. We will teach your team members our quick-brew method, share stories about the amazing ingredients, and explain the flavor compounds at work. The event is smart, fun, and designed from the ground up to be an engaging team building experience.

# #magnet

## INFOdemicRx

**INFOdemic?**  
TOO MUCH INFO ABOUT CORONAVIRUS CONFUSING YOU?

The Rx? 3 Simple Steps for Staying Informed:

- 1) FOCUS ON FACTS**  
Do not rely on friends' opinions, online theories, gossip, conflicting news stories, social media or political speeches. Not all information is accurate. YOUR HEALTH and LIFE depend on facts from trusted science and medical experts.
- 2) USE TWO TRUSTED SOURCES THAT WILL HAVE UP-TO-DATE INFO**  
Centers for Disease Control and Prevention  
<https://www.cdc.gov/coronavirus/2019-ncov/index.html>  
World Health Organization  
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public>
- 3) CHECK THREE TIMES DAILY**  
Situations change rapidly. Be aware of misinformation and disinformation. Check reliable sources 3x daily.

**FACTS. TRUSTED SOURCES. 3 X DAILY.**

INFOdemicRx is a public service of

PR Training · Thought Leadership

## Tips for Professional Video Chat Interviews and Meetings

6 days ago · by Ken Scudder · Add Comment · 487 Views



Social distancing, quarantining and an increase in working from home have moved many face-to-face meetings and conferences to video chat platforms.

#magnet



We're here for our members during this challenging time

Mar 24, 2020 | President's Letter

*A message from our chapter president Lisa Brusio Coster.*



# #magnet



# #magnet



DC Dental Hygienists' Association ✓  
@DCDHA



Western Chapter International Society of Arboriculture  
@WesternChapterInternationalSocietyofArboriculture

# #magnet



**narimilwaukee** • Follow  
Milwaukee, Wisconsin



**narimilwaukee** #FridayFeature AB&K's 2018 gold Remodeler of the Year award-winning kitchen.

#renovationinspiration  
#NARIMilwaukee  
#RemodelingDoneRight

4w



**phxrealestategirl** Great post! Hope you had a great day.

4w Reply



31 likes



DC Dental Hygienists' Association ✓  
@DCDHA

International Society of Arboriculture  
@WesternChapterInternationalSocietyofArboriculture

# #magnet



**NARI Milwaukee**

July 18 at 1:20 PM · 🌐

Live at 8 am this Saturday! Tune in to hear from Ryan Stearns from Spas of Southern WI and NARI Rep, Bingo Emmons, CR, CRPM Creative Construction of Wisc. Inc. on the NARI Milwaukee Home Improvement Radio Show on Sportsradio 105.7FM The FAN!

NARI Milwaukee

**Home Improvement  
RADIO SHOW**

Welcome to Southwest Riverside County Chapter of the California Association of Marriage and Family Therapists



# #magnet



**NARI Milwaukee**

July 18 at 1:20 PM · 🌐

Live at 8 am this Saturday! Tune in to Home Improvement Radio Show on Sportsradio 30. The speaker for the March 31st Association for Corporate Growth luncheon in San Antonio was to be Lisa Fullerton, President and CEO of A Novel Idea. Because of the COVID-19 situation, ACG Austin/San Antonio had to cancel their live events for the short term, but they wanted to ensure they could still provide content to their members and extended community.

**NARI Milwaukee**

# Home Improvement RADIO SHOW



COOL THINGS ENTREPRENEURS DO  
Special ACG Austin/San Antonio Chapter Episode - Interview with Lisa Fullerton

30

00:00:00 / 00:26:36

↻30



libsyn



**ACG**  
Austin/San Antonio



Special ACG Episode  
with Lisa Fullerton  
EPISODE 546

This episode was co-produced with the Association for Corporate Growth – Austin / San Antonio Chapter

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# Utah

Dental Hygienists' Association



## Dental Hygiene in a Non Traditional Setting

There was so many amazing dental hygienists in Utah doing amazing things. One is Heidi Gardiner from Forefront Dental Hygiene. She shares her experience of starting her own business treating an underserved population right here in our own state, and how working with ADHA members inspired her to start.



The need for our seniors to have access to quality dental hygiene care was brought to

### Member Spotlight



Our very own Rachel Broderick was on the cover of Access magazine! Rachel participated in the community service event at ADHA's annual conference in Columbus, OH. Rachel is an ODHA Board of Director member currently serving as the North West Component Director.





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Maryland Chapter

July 2019 in [Uncategorized](#)

[Daniel Zeplowitz](#)

Congratulations to our June Member Spotlight, Dan Zeplowitz, Co-Founder of [Tuck-ins](#)! Way to go! Here is his story:



"Dan attended his first NACE meeting in January of 2019," said Director of Membership [Mike Morby](#). "Because of his amazing personality, he was able to quickly connect with other members of NACE. Within

"The need for our seniors to have access to quality dental services is a growing concern. The



Utah

Dental Hygienists' Association

## Meet Chapter Member Tom Williams, APR

Nov 14, 2019 | Member, Profile



Tom Williams is Managing Director of Communications for Maryland Public Television where he plans and executes both institutional communication and production-related publicity and promotion for the statewide public TV network. He also supports MPT communications with local, state, and federal elected officials; contributes strategy and content for social media engagement; and handles a range of internal communications and external relations assignments.

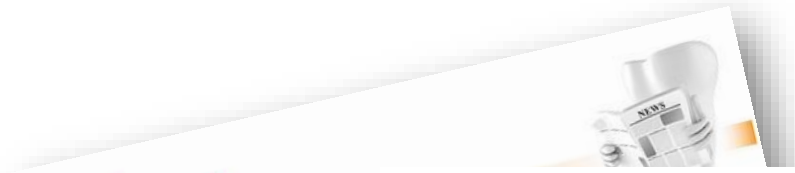
### Did you always want to be in public relations?

As a kid, I wanted to be an astronaut, (laughs) but all kidding aside I wasn't a star student in math and science in high school. In college I entered St. Bonaventure University as a Communications

"The need for our seniors to have access to quality dental care is a top priority," said Director of Membership Mike Morby. "Because of his amazing product, and outgoing personality, he was able to quickly connect with other members of NACE. Within the meeting in January of 2019," said Director of Membership Mike Morby. "Because of his amazing product, and outgoing personality, he was able to quickly connect with other members of NACE. Within the meeting in January of 2019," said Director of Membership Mike Morby. "Because of his amazing product, and outgoing personality, he was able to quickly connect with other members of NACE. Within the meeting in January of 2019," said Director of Membership Mike Morby.

Zeplowitz

der of [Tuck-ins!](#) Way to go! Here is his story:



Oregon  
Dental Hygienists' Association

The Morning  
CURRENT

Member Spotlight



Our very own Rachel Broderick community service event at AI Director member currently sen



# #newconnections

- Emphasized being on video (Zoom)
- Not a meeting as usual, mix it up; refocus
- Reprioritize around acting now
- Shift to virtual



# BAN THE BORING VIRTUAL MEETING

by Peggy Hoffman

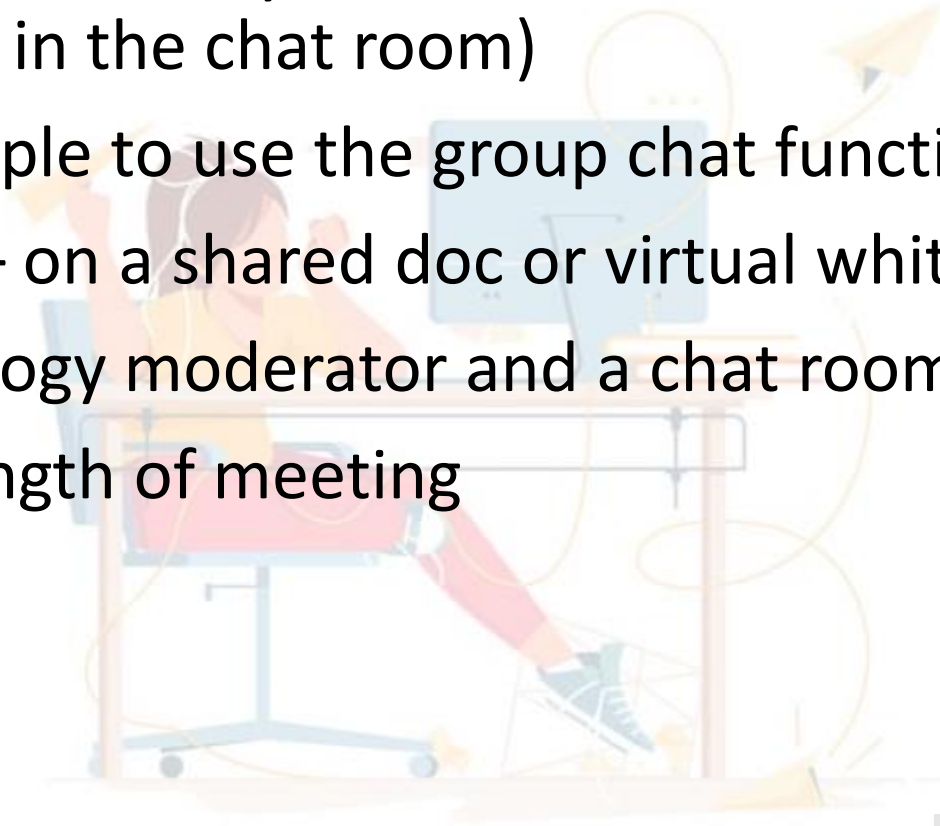


<https://bit.ly/2QRGt6h>

# BAN THE BORING VIRTUAL MEETING

by Peggy Hoffman

- Have an instruction slide.
- For meetings have everyone introduce themselves. (larger meetings encourage this in the chat room)
- Encourage people to use the group chat functions
- Have a scribe – on a shared doc or virtual white board
- Have a technology moderator and a chat room / question moderator
- Shorten the length of meeting
- Icebreakers!



<https://bit.ly/2QRGt6h>



## The best virtual team building activities, according to real remote workers

This isn't academic theory or some stuff we just made up. This is how real remote teams have fun and stay connected.

So. You're part of a team distributed across space and timezones. Maybe you're full-time **remote** employees, maybe you work in company offices scattered here n' there, maybe you've got a bit of both. Regardless, building connection and team spirit is the key to working well together. But for virtual

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TEAMWORK



SARAH GOFF-DUPONT  
Principal Writer

<https://www.atlassian.com/blog/teamwork/virtual-team-building-activities-remote-teams>

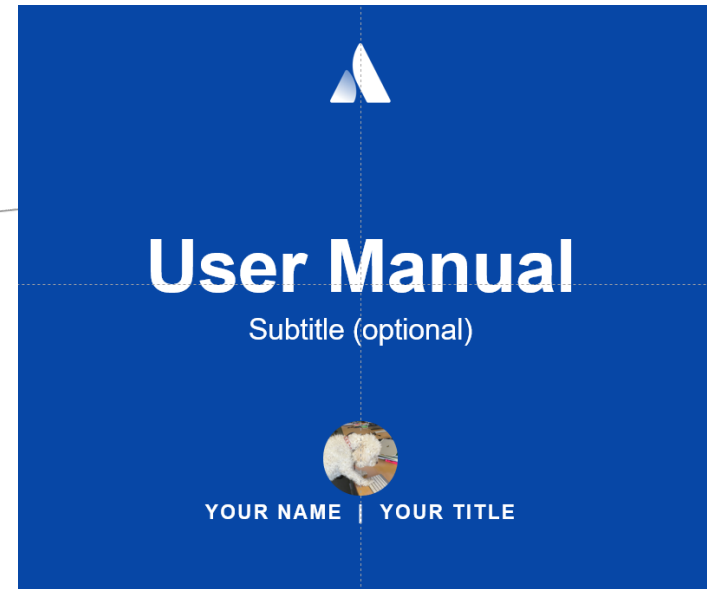
## “My user manual”

**Type:** asynchronous, fun but practical, one-hit wonder

**Time:** 60 minutes

**Tools required:** Keynote or PowerPoint

When you're just forming as a team, or when a new member joins, it's worth taking the time to share your personal workstyle. Do you prefer chat or email? What time of day do you do your best heads-down deep work? Are you cool with impromptu video calls? Check out this example from the CEO at

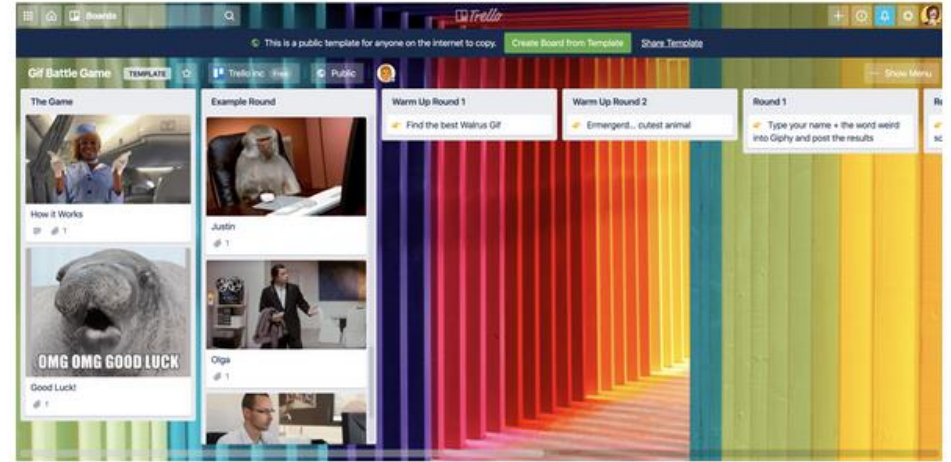


## .gif battles

**Type:** asynchronous, just for fun, on the regular

**Time:** 15-30 min

**Tools required:** video conferencing, Trello board



If you've ever been jealous of the Nerf dart wars waged by your co-located colleagues and friends, you'll love .gif battles. Copy [this Trello board template](#) and invite your teammates to join it. (Click on the "How it works" card to see full instructions for the game.) The game consists of four rounds, each with its own theme. You'll use [Giphy.com](#) or Google Images to find a .gif that fits with the theme for that round and attach that gif to a card. Once everyone has their gifs in, you'll vote on the round's best submission. At the end, the person who wins the most rounds will be crowned the Ultimate Gif Battle Champion of All Time™. Just think of the glory! Don't be afraid to add a tiebreaker round if needed.

- Who was the last artist you searched for on your music streaming service of choice?
- What are your parents' best qualities?
- Put these morning routine items in order: breakfast, coffee/tea, open up your laptop
- What was something that always frightened you as a child?
- Where do you want to travel to and why?

ICE  
BREAKERS





# CONNECT!



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